



## 17th Annual Summit & Awards Banking & Financial Sector Lending Companies

*“Financial Inclusion & Future of  
Financial Services in India – Vision 2030”*



Thursday | 08<sup>th</sup> September 2022 | Mumbai

### EMINENT DIGNITARIES

#### Chief Guest



Shri M. Rajeshwar Rao  
Deputy Governor  
Reserve Bank of India

#### Guest of Honour



Shri Ajay Kumar Choudhary  
Executive Director  
Reserve Bank of India

#### Special Address



Ms Ashima Goyal  
Member, Monetary Policy Committee  
Reserve Bank of India



Shri Deepak Sood  
Secretary General  
ASSOCHAM

### EMINENT JURY

#### JURY CHAIRMEN



Shri R Gandhi  
Former Deputy Governor  
Reserve Bank of India



Shri S. C. Garg  
Former Finance Secretary  
Ministry of Finance, GoI



Shri S. Ramann  
CMD, Small Industries  
Development Bank of India

#### JURY MEMBERS



Shri Sunil Mehta  
Chief Executive  
Indian Banks Association



Dr. Charan Singh  
Member- Committee, ASSOCHAM  
National Council for Banking



Shri V. R. Govindarajan  
Co-Founder and CEO  
Perfios Software  
Solutions P. Ltd.



Shri Ashvin Parekh  
Managing Partner  
Ashvin Parekh Advisory  
Services LLP

#### KNOWLEDGE & EVALUATION PARTNER

#### Presenting Partner



#### Banking Partner



#### Session Partners



#### Payment Partner



#### Lending Partner



#### Fintech Partners



#### Technology Partner



#### Gold Partner



#### Silver Partners



#### Logo Partners



#### Lanyard & Kit Partner



#### Exhibition Partners



#### Knowledge & Evaluation Partner



#### In Association With





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## OVERVIEW

There are 4 sets that make up any industry- institutions, investors, instruments and intermediaries. For Vision 2030, there is a need to visualize how each of these 4 sets will pan out for financial services in India. The digital banking has emerged as preferred banking service delivery channel in the country along with ‘brick and mortar’ banking outlets. In furtherance of this objective and as a part of efforts to accelerate and widen the reach of digital banking services, the concept of “Digital Banking Units” (DBUs) is being introduced.

Introduction of Central Bank Digital Currencies (CBDC) has the potential to provide significant benefits, such as reduced dependency on cash, higher seigniorage due to lower transaction costs, reduced settlement risk. Introduction of CBDC would possibly lead to a more robust, efficient, trusted, regulated and legal tender-based payments option. There are associated risks, no doubt, but they need to be carefully evaluated against the potential benefits. Further, use of advanced technologies and initiatives by traditional banking sector players and FinTechs is also gradually resulting in availability of financial products and services to the bottom of the pyramid segment, who have otherwise been largely devoid of basic bank accounts, credit and other financial services.

The ASSOCHAM 17th National Summit & Awards on Banking and Financial Sector Lending Companies is a way to recognize, reward and celebrate models of inclusive growth and sustainable development as well as innovative approaches to creating value for society and business together.

## KEY AREAS OF DISCUSSION

- ⊙ **Inaugural Session**
  - Financial Inclusion & Future of Financial Services In India- Vision 2030
- ⊙ **Fireside Session**
  - Building Indian Financial Services for Next Decade: Preparation for a Future Ready Financial Sector
- ⊙ **Special Session-1**
  - Future of Sustainable & ESG Financing: Green Transitions for Indian MSME Sector
- ⊙ **Special Session-2**
  - Future of Financial Services: Transforming the Digital Lending Landscape with Rise in AI & Machines
- ⊙ **Panel Discussion**
  - Charges in Payment Systems: Easing frictions Arising from Systemic, Procedural Or Revenue Related Issues





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## TARGET AUDIENCE



Policy Makers  
& Regulators



Banks



Non-Banking Finance  
Companies (NBFCs)



Housing Finance  
Companies (HFCs)



Micro Financial Banks  
Institutions (MFIs)



Digital Payment  
Companies



Micro, Small & Medium  
Enterprises (MSMEs)



Infrastructure Finance  
Companies



Venture Capitalist  
Private Equity Funds



Merchant  
Bankers



Rating  
Agencies



Technology  
Providers



Small and Midsize Businesses  
(SMB) Community



Economists &  
Academicians



Consultants &  
Analysts

## SALIENT FEATURES



Leaders from Government,  
Regulatory & Industry as  
Speakers and Delegates



Special  
Address



Interactive  
Panel Discussion  
Sessions



Media  
Coverage



Excellent  
Branding and  
Networking Platform



Release of  
Knowledge  
Paper

## NOMINATION PARTNER


# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Lunch Partner	As Per Actuals (Bill To Company)	
5.	Session Partner	Rs. 4 Lakh/-	
6.	Technology Partner	Rs. 3 Lakh/-	
7.	Silver Partner	Rs. 2 Lakh/-	
8.	Exhibition Partner	Rs. 1 Lakh/-	
9.	Branding Partner	Rs. 0.50 Lakh/-	

## 1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Lunch Partner

- Status of 'Lunch Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 5. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 6. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 7. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 8. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

## 9. Branding Partner

- Status of 'Branding Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the event mailers.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- 2 delegate passes to attend the summit.
- Branding in social media platform.

For Further Details, Please Contact

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